



## Do you Hear Me Now?

Hearing Care *IS* Health Care, so it only makes sense to take care of your hearing health, just as you care about the rest of your health. If you're like most Americans, you invest your time and effort in the important task of taking care of your overall health. For example, you schedule regular exams with your dentist, optometrist, and of course, your primary care physician. In addition, you may also spend time maintaining your health by keeping your body in shape by going to the gym, playing sports or practicing yoga. Although, if you're like many Americans, there may be something missing from this healthy picture and that is taking care of your hearing health.

Hearing Health Care is not something to ignore. According to the Public Hearing Institute, hearing loss affects one in five people over the age of 60, which equates to a total of 35 million Americans. It cuts across age, gender, economic strata, and location. Yet it's largely going unnoticed.

Hearing is a vital human sense that can affect quality of life. Untreated hearing loss can have two serious impacts on your life. First, there's the loss of your hearing itself. As your hearing declines, you strain to hear conversations and you miss out on information. Life becomes that much more stressful and challenging.

A hearing evaluation answers three questions: 1) Do you have hearing loss? 2) Do you have a medical condition? 3) Would hearing devices help if you are experiencing challenges with hearing and communication?

*Susan Baker is the owner and operator of Advanced Hearing Services in Fort Collins. She has been helping people with hearing loss and Tinnitus for the past 18 years. Please call (970) 221-5249 for an appointment today.*

